Rep Order# EC'd Yes	6860182	Ver# !	<b>Mod</b> # 0	Status Confirmed	Traffic C	Traffic Order# 107334 Showi	334 Prin Last Received: 10/	<b>Printed:</b> 10/03/2012 11:10 AM 10/01/2012 10:31 AM	0/03/2012 1 31 AM	1:10 A	Ŕ		l of 2
Station K. Advertiser Product Estimate# Buyer Phone# Fax#	KSNV-TV LAS VEGAS, NV.  ( ) BERKLEY FOR S BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE	SNV-TV LAS VEGAS, NV. ( ).BERKLEY FOR SENATE BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE	NATE	Agency ( ): 1831 CH PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks	) SHORR,JC CHESTNUT: ADELPHIA, /E //30S 10/02/20	)HNSON ST. #602 PA 1910:	NUS	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	Ones	HILADELPHIA MY MCCREAI 215-568-6540 215-568-1845	)ELPI [CCRI 68-65	) PHILADELPHIA ) AMY MCCREARY \$\frac{21\$-568-6540}{215-568-1845}	
— CONTRACT COMMI BERKLEY FOR SENATE	CONTRACT COMMENT — RKLEY FOR SENATE -30S	WEEK 5 ADD	SC=*				ļ						
LT Ln	Day	Time 5	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	o ⊢	Total Cost	Daypart
1	TU-F Buylin	1230P-1P F 1230P-1P Buyline Comment: <i>I</i>	AGENDAY		:30	\$325.00	10/02-10/05	4,           	⊬   	1 42		\$1,300.00	ļ
N	M Buyline	[230P-1P Comment:	AGENDA		:30	\$325.00	10/08-10/08	н	1	<b> -</b>		\$325.00	
ω	SU Buylin	8P-930P Buyline Comment: N	NEWS AFT NEL		:30	\$1,800.00	10/07-10/07	щ	H	<b>H</b>		\$1,800.00	
4.	TU-F Buylin	F 1235A- 135A Buyline Comment: E	FALLON		:30	\$250.00	10/02-10/05	41.	Ь	4.		\$1,000.00	
თ	M 1 1 Buyline	.235A- .35A Comment:	FALLON		:30	\$250.00	10/08-10/08	1-3	Н	Н		\$250.00	
ማ	SA Buylin	7A-9A Buyline Comment: S	SAT TODAY		:30	\$625.00	10/06-10/06	٢	Þ	ь		\$625.00	
7	SU Buylin	7A-8A Buyline Comment: S	SUN TODAY		:30	\$750.00	10/07-10/07	p.d	μ	р		\$750.00	
REPORT TOTALS Report Totals: 1	3	\$6,050.00											
—SALES MOP	SALES MONTHLY TOTALS-	S											

	Rep Order# EC'd Yes
	6860182
	Ver# [
	Mod# 0
	Status Confirmed
Shov	Traffic Order# 107334
howing Buylines: All Lines	Printed: 10/03/20 Last Received: 10/01/2012 10:31 AM
l Lines	Printed: 10/01/2012 1
	10/03/2012 11:1 <b>0</b> AM 10:31 AM
	0 AM

Sales Totals: 13 / \$6,050.00 NEW ORDER Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 13 / \$6,050.00 EST SHARES Demos Books —COMPETITIVE COMMENTS— -COMPETITIVE-Oct 12: Station K Advertiser Fax# Buyer Phone# Estimate# Product KSNV-TV LAS VEGAS, NV.
er ( ).BERKLEY FOR SENATE
BERKLEY FOR SEN ADD 30S MICHAEL D'ETTORRE 13 / \$6,050.00 Market Totals RA35+ NOV12 \$22,407 CATV XXXX KTNV Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency 80 20% % ( ) SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 10/02/2012 - 10/08/2012 KBLR KTUD % 0% KINC KVCW ₩ ₩ %0 Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# YMVX KLAS 2% ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 KVVU KSNV 27% 20%

2 of 2